## Current Business Strategies Report

In order to bring current examples of strategic issues and problems into the class, each student will present a current business strategies report. The report should be drawn from one specific news article in the business press and should deal with a topic within the last 12 months. The article(s) should highlight the strategic issues facing a particular firm or industry and should be directly related to specific topics of this course.

Your oral report should include the following points:

1. A very brief review of the key facts of the article.
2. Identification and explanation of the key course concepts, tools, topics that this report relates to.

You will turn in a typed, one-page (max) summary of your report. Be sure to attach a copy of the article and any other materials from which the report is derived. You should be prepared to present, **not read**, a 3-5 minute (Maximum) summary of your report if called upon to do so in class.

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Jorge Ivy

Robert You

9/25 Ben

Paolo

Serena

Megan

10/2 Steven

Mark

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Jasmine

10/9 Jennifer

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Peter

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10/23 Kristina

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